

The Great Tyne Row MMXXII – Fundraising

Hi Everyone

This year is the 1900-year anniversary of Hadrian's Wall. Throughout 2022, there will be a programme of events and activities presented by local societies, interest groups, community and arts organisations, creatives, local authorities, visitor attractions, venues, and individuals, all celebrating the 1900-year anniversary (<https://1900.hadrianswallcountry.co.uk/events/>).

The River Tyne played a major role in the history of the wall and the transportation of goods and people and with this in mind **we would like the Great Tyne Row to play its part as one of the regions events celebrating the Anniversary.**

Accordingly

1. **The Great Tyne Row MMXXII** would like all crews to dress as the Romans would have, that lived and works along the Wall. With over 20 crews expected to take part including sculling boats, skiffs, coastal rowing boats, longboats, and ocean rowing boats, this will make a spectacular event, with the row passing through the centre of Newcastle, Wallsend (the site of the Roman fort of Segedunum) and finishing on the beach at Tynemouth.

Prizes will be awarded to the best dressed crew and best decorated boat.

2. We would also like each crew to use the Great Tyne Row **to raise as much as they can through sponsorship or donations to help bring learning to life**, by helping our local museums, who look after two of the Roman forts on the wall, give schools in the more marginalised areas of the Northeast better access to their collections.

Tyne and Wear Archives and Museums provide learning through a range of engagements with our local school children, thereby helping us keep art, culture, and heritage at the heart of our region.



One of the most exciting learning experiences it offers is the Boxes of Delight, here it loans boxes of artefact to schools, including those on Roman Britain. Find out more <https://twamschools.org.uk>

To help with the fundraising Tyne and Wear Archives and Museums have kindly set up a **[just-giving fundraising page](#)** for the Great Tyne Row MMXXII for all the crews to use

You can either [donate straight this page](#) using the link <https://justgiving.com/campaign/greattynerow>

Or using the instructions below you can

- A) Create a just-giving fund raising page as an individual
- B) Create a team where you fund raise individually
or
- C) Create a team where you fundraise together

There is also a manual sponsorship form presented below.

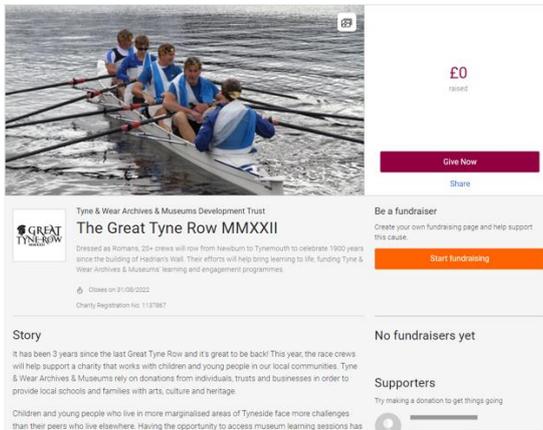
If you need any help setting up your just giving page, please don't hesitate to contact Phil.kite@outlook.com

Thank you

A) To create a Fundraising page

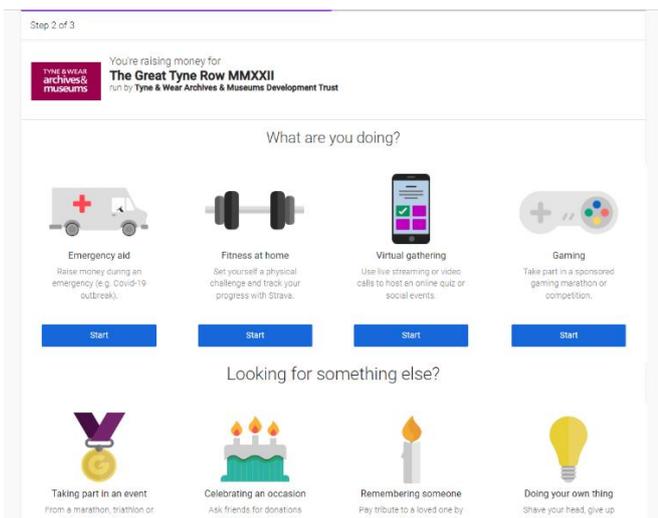
Whether you are creating an individual or group page, please sign up to JustGiving.

On the Great Tyne Row official page (<https://justgiving.com/campaign/greattynerow>), click 'Start Fundraising':



You will be taken to this page, and will want to select 'Taking part in an event' (which can be found in the bottom left of this picture):

Note you may have to sign up first.



Next, find our event. Search for 'Great Tyne Row':

Step 2 of 3

Find your event

 [Search](#)

Aut **Great Tyne Row**
Other events

21
2022

Dressed as Romans, 20+ crews will row from Newburn to Tynemouth to celebrate 1900 years... See more

[Select](#)

Can't see your event? Search all events

 [Search](#)

OR [Add your own](#)

Finally, enter these details (No to both questions):

Step 3 of 3

Check your details

You're raising money for

TYNE & WEAR ARCHIVES & MUSEUMS **The Great Tyne Row MMXXII**
run by Tyne & Wear Archives & Museums Development Trust

Your event
Great Tyne Row
[Change your event](#)

I'm doing this in memory of someone

Choose your fundraising page web address

www.justgiving.com/fundraising/JoeBloggsGTR

This web address is available

Are you planning to ask for donations to your JustGiving page in return for goods, services or other benefits?
e.g. Running a bake sale or auction, or selling tickets to an event or raffle.

No
 Yes

Is your charity contributing to the cost of your fundraising?
e.g. Paying for your travel, accommodation or entry fee.

No
 Yes

[Find out more about Gift Aid eligibility](#)

Your individual fundraising page will be created and look like this:

[Edit your page](#)

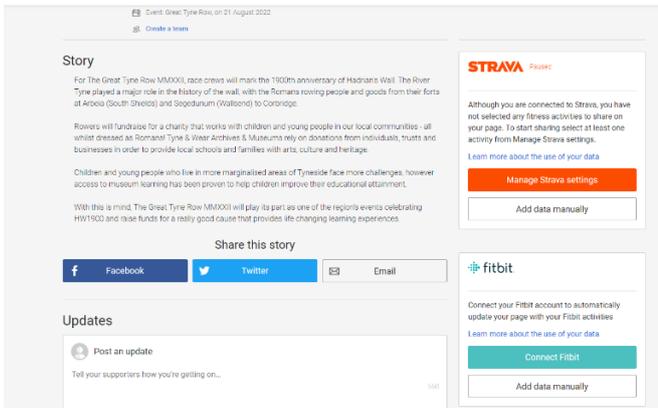
 [View gallery](#) [Change cover](#)

£0
raised

[Give Now](#) [Share](#)

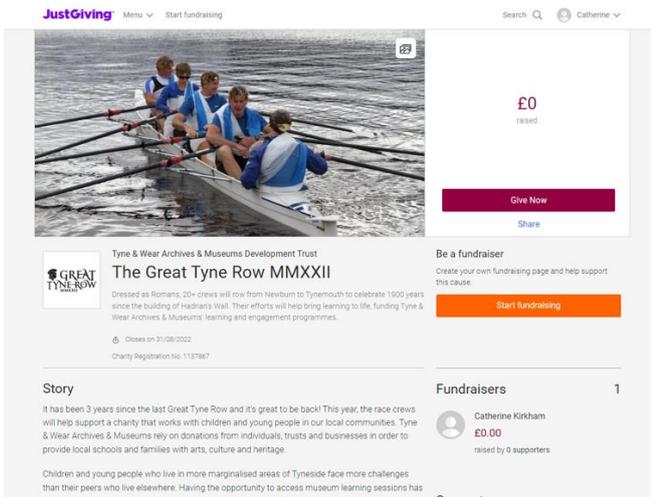
Catherine Kirkham
Catherine's page
Fundraising for Tyne & Wear Archives & Museums Development Trust

 **The Great Tyne Row MMXXII**
run by Tyne & Wear Archives & Museums Development Trust.
Dressed as Romans, 20+ crews will row from Newburn to Tynemouth to celebrate 1900 years since the building of Hadrian's Wall. Their efforts will help bring learning to life, funding Tyne & Wear Archives & Museums' learning and engagement programmes.



This page can be personalised. You are able to change the pictures and story – the more personal the better!

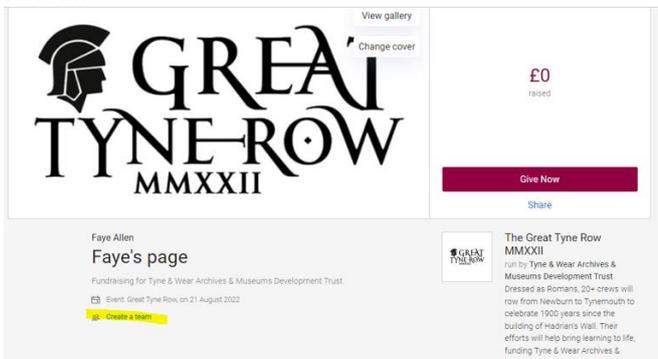
Your individual page will then be visible on the right-hand side of the official Great Tyne Row page, alongside all other fundraisers and the amount raised so far:



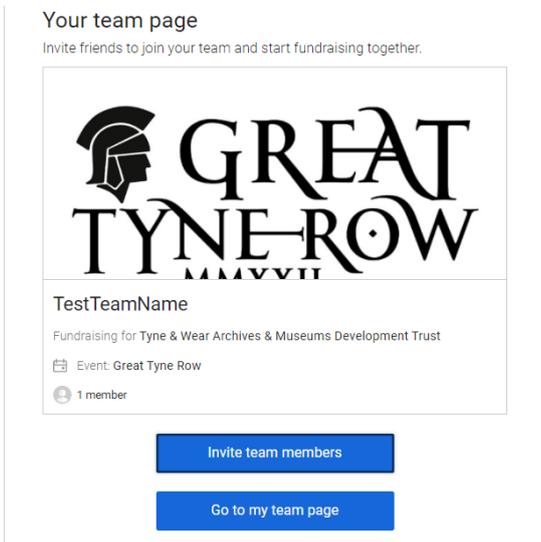
B) - To add a Team where you fundraise individually

Please follow the above instructions to create an Individual fundraising page first.

Part A:



To create a Team, please select 'Create a team' on your Fundraising page, highlighted above. You will then be taken to a series of steps, including adding your team's name, editing the GTR story to suit your team's motive, adding team pictures, and adding a fundraising goal.

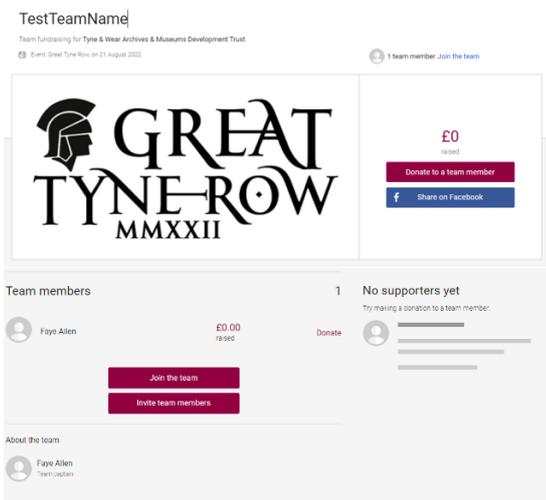


You need only do this once for each team, so the designated 'Team Captain' can do this, and be in control of the Team's page.

You can invite team members, i.e. send the link to the rest of the rowing team, or the other team members can follow these steps:

Part B:

To add the individual team members to the Team, please go to the Teams page and select 'Join the Team'.



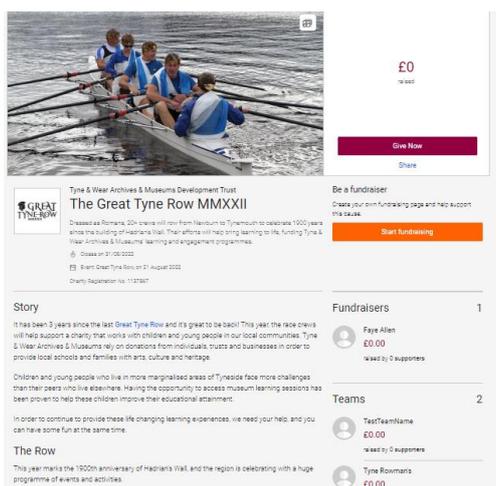
From there, you must create your own Fundraising page, to which people can donate (as they cannot donate directly to the Team), or, if you followed the instructions at the start, you can link your existing Fundraising page to the Team.

A bit of explanation on what this now entails.

There will now be a Fundraising page for each Team Member, and a group page classed as a 'Team' in which they are signed up. From the Team's homepage, see image above, people can choose to donate to a specific team member. All proceeds will be shown on the Great Tyne Row homepage:

<https://justgiving.com/campaign/greattynerow>

See the bottom right of the following image, in which it shows how much Individuals have raised (Faye Allen), and how much Teams have raised as a collective (Faye Allen + other rowers in Team):

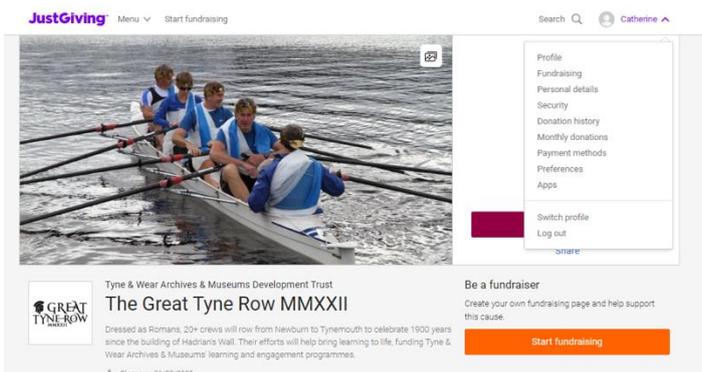


C) To Create Team where you fundraise together

If you would like to fundraise together, without the Team and Individual fundraising pages. Please follow these steps:

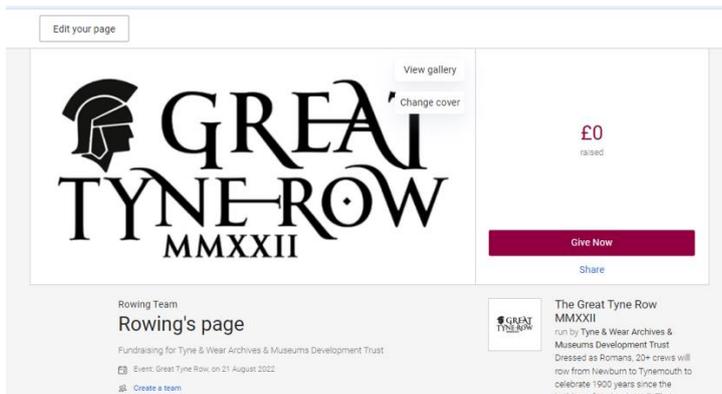
Designate someone in the rowing team to be in charge of the JustGiving (their email address etc), or use a shared account if you have one. You will have to sign up, most likely, with your personal details e.g. name – but this can be changed for the purpose of this event.

Please then click your name in the top right, and go to Personal details:



From there, you can edit your name to become your Team Name and add a picture to represent your Team. Then create your Fundraising page, and connect it to the Great Tyne Row, as I explained in the first part of this document, by going to <https://justgiving.com/campaign/greattynerow> and selecting 'Start fundraising'.

You will then have a page exactly as described above, in which you can add the names of the individual team members into the 'Story', and add team pictures etc. Here is my example:



You need not click 'Create a team' this time, as this page will be the Team's page.

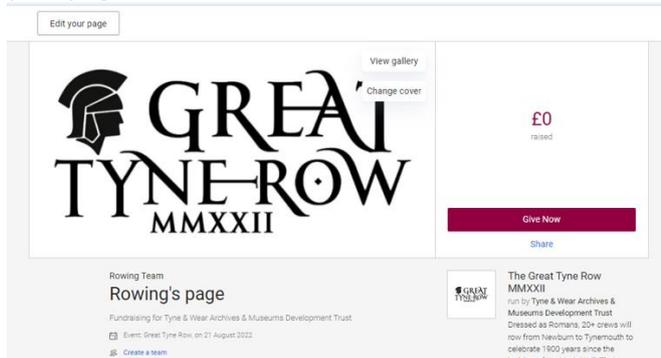
You may like to edit the page and change the page title to the team's name.

A bit of explanation on what this now entails.

There will no longer be different pages for each person rowing in the Great Tyne Row, but rather one fundraising page per boat/team. This will be easier if you want to fundraise as a group rather than individually. The Tyne Rowman's have gone for this approach see <https://www.justgiving.com/fundraising/Tyne-Romans>

How to cancel your fundraising page:

If you have created a page that you do not wish to have anymore, go to your fundraising page and click 'Edit your page':



Then, Settings:

View Edit Media Donations Settings

Page settings

Extend your page

Your page will stop taking donations on **21 February 2023**

21 February 2023

Save date

Thank you message

It's a really good idea to personalise this thank-you message, which is sent automatically to anyone who makes a donation through your JustGiving page.

Then, 'Cancel my JustGiving page'. This can be found right at the bottom:

Cancel page

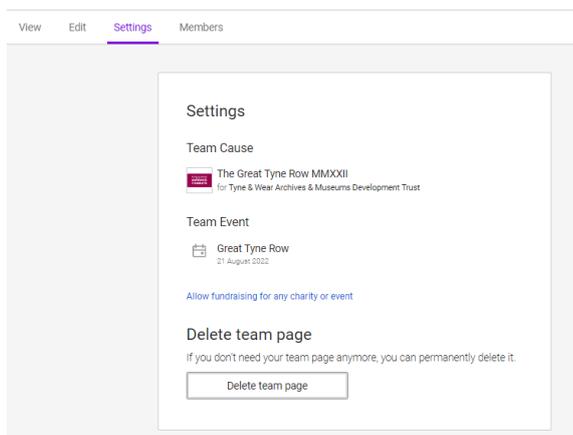
Cancelling your page is irreversible and means:

- You won't be able to collect any more online donations through this page
- You won't be able to see this page

Any donations already received on the fundraising page will be automatically paid to the charity you have selected. You do not need to do anything else.

Cancel my JustGiving page

You can also do this by clicking your name in the top right of the screen, selecting 'Fundraising', and finding your page connected to GTR:



This does not delete your JustGiving account, but simply cancels your connection to the Great Tyne Row. Your page will then be deleted from the GTR homepage.